

Pursuant to Article 39, paragraph 4 of the Law on Electronic Document, Electronic Identification and Trust Services in Electronic Business (Official Gazette of the RS, number 94/17),

The Minister of Trade, Tourism and Telecommunications has passed the following

## **RULEBOOK**

### **on the appearance, composition, size and design of the trust mark for qualified trust services**

#### Article 1

This Rulebook shall lay down the appearance, composition, size and design of the Trust Mark for qualified trust services in more detail (hereinafter: the Trust Mark).

The Trust Mark shall be a mark used to identify a qualified trust service in a simple, recognizable and clear manner.

#### Article 2

The Trust Mark shall have the form of a padlock of the blue colour bearing inside of it the inscription “RS” made in the Latin script of the white colour and the tick mark of the red colour (Appendix – Figure 1).

The references for determining the colour of the Trust Mark shall be as follows:

- 1) blue (R:0, G:128, B:189) or (C:84%, M:41%, Y:4%, K:0%) or #0080bd;
- 2) red (R:255, G:39, B:39) or (C:0%, M:95%, Y:89%, K:0%) or #ff2727;
- 3) white (R:255, G:255, B:255) or (C:0%, M:0%, Y:0%, K:0%) or #ffffff.

The Trust Mark may not be smaller than 64 × 85 pixels, 150 dpi.

#### Article 3

The Trust Mark can be used in black and white version where it is not possible to use the colour version thereof (Appendix – Figure 2).

Where the Trust Mark is used on a dark background, it may be used in negative format using the same background colour (Appendix – Figure 3 and Figure 4).

Where it is difficult to see the Trust Mark because the mark is used in colour on a coloured background, it shall be possible to use the Trust Mark delimited with an outer line around it in another colour, in order to improve contrast with the background colours.

#### Article 4

The Appendix comprising Figures 1, 2, 3 and 4 is printed with this Rulebook and is an integral part hereof.

Article 5

This Rulebook shall enter into force on the eighth day from the date of its publication in the Official Gazette of the Republic of Serbia.

Number 110-00-60/2018-12

In Belgrade, on October 31, 2018

The Minister,

**Rasim Ljajić**, PhD., own signature

Appendix

Figure 1

Figure 3

Figure 2

Figure 4

Прилог



Слика 1



Слика 3



Слика 2



Слика 4